

EURECA-PRO Module Template

This is the EURECA-PRO Module Template. The aim of this template is to provide common information on any credited (ECTs) module that is offered by a EURECA-PRO partner university for students and is intended to be recognised by other partners.

This is to enable students undertaking any module to have the credits of a completed module transferred to their home university (student office, study dean etc.) from the partner offering the module and issuing the final grades.

This template is to be completed for those modules that are held at one partner university and will be offered to students at other partner universities.

It is understood that the information in a completed module template will be treated as public but for internal use only. It can be shared by WP3 coordinators with any internal university body or individual. The module template will not be presented on the website or used for dissemination purposes.

Module Information

Module Title	Innovation & Entrepreneurship (I&E) 101: Sustainable Innovation and Ecopreneurship 2026 — Capturing the Founder's Story		
Module aims <i>short description of what the module aims to achieve for students</i>	• Introduce I&E concepts and foster an entrepreneurial mindset • Leverage I&E opportunities within EURECA-PRO flagships • Bridge academia and industry • Link research with innovation and practical application • Provide horizontal skills essential for professional development		
Partner university	Technical University of Crete	Credit points (ECTs)	2
Department or Institute	TUC – EURECA-PRO	Total hours	50
Module Target Level (Bachelor, Master, PhD, external)	All academic levels and external	Language of instruction/ examination	English
Module Acceptance Level (Bachelor, Master, PhD, external)	Students of all academic levels, academics, staff, and external participants	Start year and semester	Winter Semester 2026
Course ID	I&E 101 2026	Frequency	Yearly
Module component parts <i>For example, lectures, group work, independent study, exam preparation, practical exercises, seminar, tutorial etc.</i>		Total hours of instruction	
Online lectures (synchronous and asynchronous)		8	
Quizzes		1	
Personal study		6	
Project		35	
Total		50	
Add additional rows if needed			

Prerequisites:	Good knowledge of the English language to participate in the course
Links:	- Course website (external URL): https://www.eurecapro.eu/sustainable-innovation-and-ecopreneurship-2026/ - EURECA-PRO LMS Moodle registration link: https://moodle.eurecapro.tuc.gr/local/preregistration/customform.php?courseid=201 - EURECA-PRO LMS Moodle course link (registration approval necessary to access): https://moodle.eurecapro.tuc.gr/course/view.php?id=201

Learning outcomes and syllabus summary

Learning outcomes and competencies <i>The learning outcomes of the course describe the specific knowledge, skills and competences of an appropriate level that students will acquire after successfully completing the course.</i>	
- Build practical Innovation & Entrepreneurship (I&E) skills and develop an entrepreneurial mindset through hands-on learning. - Engage with entrepreneurs and industry experts to gain real-world insights and expand your professional network. - Strengthen critical thinking and problem-solving skills through project-based learning, peer reviewing, and feedback. - Identify and foster I&E opportunities aligned with EURECA-PRO strategic challenges, including Clean Energy, Industry 4.0, Sustainable Health, Circular Economy, and Sustainable & Just Society.	
Contents/Syllabus Discover how innovative ideas become real-world solutions in this hands-on introduction to Innovation & Entrepreneurship (I&E). Learn from entrepreneurs, innovators, and startup founders as they share their experiences, challenges, and lessons learned. Connect with students and experts across the EURECA-PRO alliance, expand your international network, and explore opportunities linked to major societal challenges such as Clean Energy, Industry 4.0, Sustainable Health, Circular Economy, and Sustainable & Just Society. Through interactive activities, interviews with innovators, and peer-evaluation, you will develop practical innovation and entrepreneurial skills, and discover how to transform ideas into action, and create meaningful impact through collaboration with industry and society.	
Literature	
United Nations Sustainable Development Goals - Lecture-specific bibliography, as defined by each lecturer	

Teaching organisation and learning methods – including assessment

Teaching Methods	Online, synchronous and asynchronous lectures; project-based learning; peer-reviewing and evaluation
Use of Information and Communication Technology	Pre-registration: Students register directly through the course LMS Moodle. Synchronous Lectures: Three (3) live lectures will be delivered via Zoom. Recordings of each session will be uploaded to the course LMS Moodle following the lecture.

	• Asynchronous Lectures: Four (4) pre-recorded lectures will be available through the course LMS Moodle according to the course schedule. • Course Materials: All educational resources - including synchronous lecture recordings, asynchronous lecture videos, reading materials, project instructions, quizzes, grades, and course evaluation information- will be available through the course LMS Moodle.
Teaching Organisation <i>Description of the teaching programme content and methods,</i>	The topics covered in the "I&E 101 2026: Capturing the Founder's Story" course include: 1. Introduction in I&E with application in RCP: Start-upper and Spin-offer Stories Session: Learn the principles and applications of sustainable innovation and ecopreneurship from the perspectives of the spin-off and a start-up founder (1.5h) 2. Interview a Founder like a Pro Workshop: Master the essentials of interviewing, filming, and storytelling to capture the experiences and insights of a local entrepreneur. (1.5 h) 3. Translating science into solutions: The entrepreneurial path from academia to the clinic (1 h) 4. Business models for sustainability (1 h) 5. Financing green ventures (1 h) 6. The future of sustainable innovation and ecopreneurship (1 h) 7. Interview a Founder like a Pro Q&A session (1 h) - Sessions 1, 2, and 7: Synchronous (live) sessions via Zoom - Sessions 3–6: Asynchronous (self-paced) learning on Moodle
Assessment Methods <i>Description of the evaluation process</i>	1. To earn 2 ECTS (ECTS for EURECA-PRO students only) and the Certificate of Completion it is required to fulfill each of the following criteria: a. $\geq 50\%$ cumulative attendance in the three (3) synchronous lectures (25% of total class grade) b. $\geq 50\%$ on the four Quizzes following each asynchronous lecture (15% of total class grade) c. $\geq 50\%$ in Interview Project (60% of total class grade) i. Interview video (50%) ii. Peer evaluation (10%) 2. A Certificate of Attendance will be awarded to all participants who satisfy the attendance and quiz requirements, regardless of their performance in the Interview Project