

SOCIAL SCIENCES AND HUMANITIES FOR TRANSITION(S) (SSH4TS)

EURECA-PRO Flagship

GOAL

Promote sustainable consumption and production by understanding how human behaviour, values, cultures, institutions, and social contexts shape ecological and economic transitions.

CORE IDEA

Implementing sustainable transitions depends both on scientific knowledge and the engagement of individuals and communities.

Justice concerns, individual and collective responsibility, values and norms, cultural narratives and societal dynamics all play a part in shaping responses to environmental challenges as well as identifying the human, social and ethical implications of “sustainability”.

THEMATIC AREAS

(indicative - we welcome all SSH disciplines)

Multiscale & Cooperative Responsibility

past and present perspectives on:

- **Social** movements and organisations
- **Media** and **artistic** expressions
- Interplay between **individuals, communities, businesses, and institutions**
- **values, norms, behaviours**

Territory, Space & Heritage

- **Geographical, historical, and cultural** contexts of sustainability transitions
- Architecture, **spatial planning**, mobility
- Social, sensory, **emotional** and **symbolic** dimensions of heritage and territory
- **community cohesion** and well-being

EXPECTED IMPACT

- Better understanding of **behavioural drivers** behind sustainability transitions
- Stronger collaboration between **SSH** and **science and technology**
- **Knowledge support** for policymakers and institutions
- **Citizen engagement** through cultural and artistic initiatives
- Enhancing **civic dialogue** and **democratic** decision-making

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Questionnaire
for participation:

