

## **T2.3.2 Holistic internal involvement – enforcement and promotion**

### **STRUCTURAL ESTABLISHMENT OF THE ALUMNI CLUB**

# **EURECA-PRO Alumni Club Charter**

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## 1. Introduction

The **EURECA-PRO Alumni Club Charter** sets out the shared vision, mission, and guiding framework for the Alumni Club of the European University on Responsible Consumption and Production (EURECA-PRO). This document defines how the Alumni Club is organized, what values it stands for, and how it will operate as a collaborative network within the EURECA-PRO Alliance.

**The Charter reflects** the commitment of the partner universities to maintain a vibrant and engaged alumni community that supports education, research, innovation, and responsible societal development. It outlines the purpose and objectives of the Club, the rights and responsibilities of its members, and the structure through which activities will be coordinated.

**By adopting this Charter**, the EURECA-PRO Alumni Club affirms its role as a lasting platform for networking, lifelong learning, and collaboration among graduates, academic staff, and partners. It provides a common reference point for all members, ensuring transparency, inclusiveness, and continuity in the Club's activities while fostering strong ties between alumni and the wider EURECA-PRO community.

## 2. Name, headquarter, logo, type, duration, mission and vision

This section presents the core identity of the EURECA-PRO Alumni Club. It defines the Club's official name, the location of its headquarter, its visual identity, organizational type, intended duration, and the mission and vision that guide its activities in line with its strategic objectives.

### 2.1 Name of the club

The official name is EURECA-PRO Alumni Club. This name must be used consistently in all documents, communications, and promotional materials, both nationally and internationally.

***Abbreviations, translations, or alternative forms should not replace the official name.***

The name EURECA-PRO Alumni Club represents the recognized identity of the alumni network across all partner institutions. It reflects the Club's commitment to coherence, visibility, and a strong, unified presence within the EURECA-PRO Alliance and beyond.

## 2.2 Headquarter

For administrative purposes, the headquarters of the EURECA-PRO Alumni Club is hosted by the coordinating institution of the EURECA-PRO Alliance, **Montanuniversität Leoben**, at Franz Josef-Strasse 18, A-8700 Leoben, Austria.

The headquarter serves as the formal point of reference for the Alumni Club but represents the interests of alumni from all partner universities equally. The location may be adjusted if needed, by decision of the Alumni Club's Governing Board in consultation with the EURECA-PRO Alliance leadership.

## 2.3 Logo

The logo of the EURECA-PRO ALUMNI CLUB has been developed in accordance with the corporate design guidelines of the EURECA-PRO Alliance. It visually reflects the values, identity, and unity of the alumni community while staying consistent with the overall EURECA-PRO brand. The logo is used across all Alumni Club materials to ensure visibility, recognition, and cohesion within the wider Alliance. It may be updated or adapted, when necessary, with the approval of the EURECA-PRO governing board, so that it continues to align with the Alliance's evolving identity and strategic direction.

The official logo of the Alumni Club is presented below.



## 2.4 Type

**The EURECA-PRO Alumni Club is established as a collaborative network** within the EURECA-PRO Alliance. It is an open and inclusive community that connects alumni with partner universities, current students, and staff, fostering dialogue and mutual support.

The Club is a **scientific, social, cultural, and non-profit community**, independent of political or governmental affiliation. Its role is to encourage engagement, knowledge exchange, and professional networking while serving the shared interests of all partner universities in the Alliance.

## 2.5 Duration

The EURECA-PRO Alumni Club is created as a ***long-term community within the EURECA-PRO Alliance***. It is intended to remain active for as long as it supports the needs and interests of alumni and partner universities. Any decision to significantly change or conclude the Club's activities will be made collectively by its Governing Board, in agreement with the EURECA-PRO Alliance.

## 2.6 Vision and Mission of the EURECA-PRO Alumni Club

The EURECA-PRO Alumni Club connects graduates of the partner universities with one another and with the broader EURECA-PRO community, establishing the foundation for a lasting and active network dedicated to the values and long-term vision of the Alliance. Its mission is to promote lifelong learning, professional development, and active engagement in addressing societal challenges through responsible consumption and production.

By maintaining close links with ELLA – the EURECA-PRO Life Long Learning Academy – the Club supports continuous learning, mentoring, and collaboration across disciplines and generations. It encourages alumni to share their expertise, inspire students, and contribute to the ongoing development of the Alliance.

### Vision

The Alumni Club envisions a vibrant, inclusive, and interconnected community of graduates who act as global change-makers. It seeks to strengthen alumni loyalty, foster meaningful connections, and provide opportunities for collaboration, innovation, and personal development. Through this community, the Club aims to:

- **Maintain Lifelong Connections:** Build a strong, inclusive network that transcends borders and disciplines, empowering alumni to share knowledge, collaborate, and inspire one another;
- **Champion Sustainability:** Serve as a platform for advancing innovative ideas that contribute to a more sustainable and equitable world;
- **Support Personal and Professional Growth:** Facilitate lifelong learning, mentoring, and career development through ELLA and other Alliance initiatives;

- **Build Bridges between Academia, Industry, and Society:** Strengthen collaboration between the EURECA-PRO academic network and various sectors to create impactful partnerships and real-world solutions;
- **Inspire and Empower the Next Generation:** Encourage alumni to mentor and support students, fostering a continuous cycle of engagement and shared responsibility;
- **Enhance Visibility and Recognition:** Celebrate alumni achievements and contributions that reflect the impact and excellence of EURECA-PRO universities;
- **Preserve Shared Traditions:** Honor the academic and cultural values that unite the EURECA-PRO community across generations and institutions.

## Objectives

To achieve its mission and vision, the EURECA-PRO Alumni Club pursues the following objectives:

- **Strengthen relationships** among graduates, students, academic staff, and former teachers within the EURECA-PRO community;
- **Expand communication and collaboration** through an active social and professional network;
- **Encourage alumni involvement** in the Alliance's strategic development and activities;
- **Promote the visibility and impact** of EURECA-PRO and its graduates at local, regional, national, and international levels;
- **Support continuous improvement** in higher education and research in line with European social and economic priorities;
- **Facilitate the professional integration** and career advancement of graduates;
- **Maintain an open dialogue** with alumni to understand and address their needs in lifelong learning, employment, and community engagement.

**To fulfill these objectives, the Alumni Club engages in a wide range of activities, including:**

- Creating and maintaining a dedicated section on the official EURECA-PRO website to provide up-to-date information and resources for alumni;

- Establishing and managing a secure database of EURECA-PRO ALUMNI CLUB members, in full compliance with the General Data Protection Regulation (GDPR);
- Organizing regular alumni events—both online and onsite—such as reunions, networking gatherings, and forums;
- Sharing informational materials to raise awareness of the Club’s activities and achievements;
- Developing projects and programs that connect education, research, and societal needs across Europe;
- Promoting the role and contributions of EURECA-PRO and its alumni at local, national, and international levels;
- Hosting courses, debates, opinion polls, seminars, round tables, and cultural or scientific events, in collaboration with other Work Packages (WPs) of EURECA-PRO;
- Advocating for the interests and protecting the rights and interests of EURECA-PRO ALUMNI CLUB members;
- Facilitating connections between alumni and potential employers to enhance career opportunities;
- Carrying out other activities that support the mission and vision of the EURECA-PRO ALUMNI CLUB.

Through these objectives and activities, the EURECA-PRO Alumni Club seeks to build a supportive, visible, and impactful community that contributes to sustainability, innovation, and responsible development across Europe.

### 3. Assets and contribution of the Alumni club

The EURECA-PRO Alumni Club carries out its activities using financial and material resources that support its mission and values.

These resources may include:

- Funding provided through the EURECA-PRO project;
- Voluntary donations or sponsorships from individuals, organizations, or institutions;
- Contributions or support from public sources, where applicable;
- Other lawful resources consistent with the Club’s purpose.

Donations may take the form of financial contributions, services, or other resources. All contributions are managed with transparency and reported to the EURECA-PRO governing board. **The Club Governing Board may**

**decline any donation or support that conflicts with its objectives or values.**

**As long as the EURECA-PRO project is funded through European resources, all members of the Alumni Club are exempt from membership fees or compulsory contributions.**

## **4. Members of the Alumni club. Rights and obligations**

This chapter defines who can be part of the EURECA-PRO Alumni Club, the categories of membership available, and the rights and responsibilities that all members share. It sets out how individuals may join the Club, the values they commit to uphold, and the principles that guide participation in the community.

By outlining rights, responsibilities, and membership status, this section ensures that the Alumni Club remains an open, inclusive, and supportive network, built on trust, respect, and shared purpose.

### **4.1 Members of the Alumni club**

**Founding Members (Governing Board)** – individuals representing the institutions and teams that established the Alumni Club and continue to guide its development.

**Associate Members** – all graduates and participants of EURECA-PRO programs, forming the core of the alumni community.

**Honorary Members** – individuals or institutions who have made outstanding contributions to the academic, scientific, or professional development of EURECA-PRO alumni.

**Sympathetic Members** – friends, supporters, and partners who share the values of the Alumni Club and wish to contribute to its mission.

Membership is open, inclusive, and free of charge while the Club is supported through EURECA-PRO funding. All personal data is collected and managed responsibly, in line with European data protection standards.

**Associate membership is acquired on request**, accompanied by a declaration of acceptance of the provisions of the ALUMNI CLUB Charter and proof of participation in the EURECA-PRO project. Applications can be



submitted online through the official EURECA-PRO website described in **chapter 6 Registration**.

## 4.2 Rights and obligations

All members of the EURECA-PRO Alumni Club—founding, associate, honorary, and sympathetic—are part of the same community and share a commitment to its values. While each category of membership carries specific roles, all members are encouraged to participate in activities and contribute to the life of the Club.

**Rights** of members of the EURECA-PRO Alumni Club include:

- The right to **participate in activities and events** organized by the Alumni Club;
- The right to **access opportunities** offered by the Club;
- The right to **propose initiatives** or express opinions related to the objectives and functioning of the Club;
- The right to **step back from membership** at any time if they wish;
- The right to **protection and support** regarding their academic, professional, and personal development;
- The right to have their **personal data protected** in line with European standards (GDPR).

**Obligations** of members of the EURECA-PRO Alumni Club include:

- To **act in accordance with the Statute** of the Alumni Club;
- To **support and promote the mission, vision, and objectives** of the EURECA-PRO Alumni Club;
- To **respect the rights and dignity of other members**;
- To **Contribute to Club activities** where possible;
- To **maintain confidentiality** about internal matters of the Club;
- To **act personally in exercising rights and responsibilities** (no proxy representation);
- To **avoid actions** that could harm the reputation, values, or objectives of the Alumni Club;

- **Provide accurate information** when joining and keep their details up to date.

**Membership status** may end if a member chooses to withdraw, in the case of death, or in rare cases where actions conflict with the values of the Alumni Club. Such cases may include behavior that causes harm to the community or contradicts its mission. Decisions are taken collectively by the Founding Members.

## 5. Governing board

The leadership of the EURECA-PRO Alumni Club is entrusted to its **Founding Members**, who act together as the **Governing Board**. This Board brings together the **WP2 leader, the task leader**, at least **one member from each partner university** and at least **2 members of the Student Council**. It provides both strategic direction and operational guidance for the Club.

Responsibilities of the Governing Board include:

- Defining the strategy and long-term objectives of the Alumni Club;
- Approving annual activity plans and reviewing progress reports;
- Setting priorities and programs that support the Club's mission;
- Coordinating alumni events, projects, and initiatives;
- Managing resources transparently and in line with the Club's values;
- Supporting individuals, programs, or initiatives that benefit the community;
- Attract and engage new members, while encouraging active alumni and student involvement;
- Grant honorary membership to distinguished individuals, as appropriate;
- Represent the Alumni Club within the wider EURECA-PRO Alliance and to external stakeholders;
- Approve other matters relevant to the Club's mission;
- Updating the Charter when needed and ensuring its principles are respected.

### Meetings

The Governing Board meets at least once per semester, with additional meetings as needed. These may take place online or in person, reflecting the international character of the Alliance.

## 6. Registration

Becoming a member of the EURECA-PRO Alumni Club is simple and inclusive. Applications are submitted online through the official EURECA-PRO website, under Engaged → For Society → Alumni Club → Join Now! (Link: <https://www.eurecapro.eu/alumni-club-member-registration-form/>).

The registration form collects only the basic personal information needed to create an alumni profile and provide access to the Club's activities. All data is handled responsibly and used exclusively for Alumni Club purposes, in accordance with Article 6 of the General Data Protection Regulation (EU) 2016/679 (GDPR). This online process helps reduce paper use and ensures better protection of personal data.

Membership is open primarily to graduates and participants of EURECA-PRO courses, but may also include individuals with recognized scientific interests and strong personal integrity who share the Club's values and commitment to Sustainable Development Goal (SDG) 12.

The Alumni Club welcomes all members without discrimination based on race, gender, ethnicity, social background, political affiliation, or religion.

**Membership requests are reviewed by the Founding Members** of the Alumni Club, and applicants are informed of the outcome **within one month**. Associate membership becomes effective once the confirmation is received.

Honorary membership and Sympathetic Members may be granted by the Founding Members to individuals or institutions who have made exceptional contributions to the Alumni Club or its community. If they no longer respect the values and principles of the Club, the Founding Members may withdraw this status to safeguard the integrity of the community.

## 7. Final and transitional provisions

### 7.1 Unforeseen Situations

Any matters not explicitly addressed in this Charter, or questions about its interpretation, will be resolved through open discussion and collective decision-making by the Governing Board of the Alumni Club, in consultation with EURECA-PRO Alliance where needed.

### 7.2 Amendments and Updates

This Charter is a living document. It may be updated or revised, when necessary, by decision of the Governing Board and with the agreement of

the Alumni community, to ensure it remains relevant and aligned with the values and goals of the EURECA-PRO Alliance.

### **7.3 Entry into Effect**

The Charter of the EURECA-PRO Alumni Club enters into effect on the date of its formal adoption by the Governing Board and the EURECA-PRO Alliance.