

Deep Dive in Innovation & Entrepreneurship Intensive Course 2025

Design a sustainable bench for your neighbourhood

Course Schedule

	Monday April 28 th	Tuesday April 29 th	Wednesday April 30 th	Thursday May 1 st	Friday May 2 nd
Week 1	Welcome & Introduction Workshop: A human-centered approach to the creation of a sustainable community bench K. Oungrinis & M. Liapi (TUC) 12:00-14:00 (CET)		Creating Ideas with Design Thinking (1/2) A. Uhlmann (TUBAF) 12:00-15:00 (CET)		
Week 2	May 5 th	May 6 th	May 7 th Creating Ideas with Design Thinking (2/2) A. Uhlmann (TUBAF) 12:00-15:00 (CET)	May 8 th Lean Startup & Minimum Viable Product (MVP) – From Idea to Validated Innovation R. Taferner (MUL) 12:00-14:00 (CET)	May 9 th
Week 3	May 12 th	May 13 th	May 14 th	May 15 th	May 16 th
	Project Coaching: Ask your Project Coach; P. Partsinevelos; Monday-Friday, 10:00-12:00 (CET)* (*requires appointment with Project Coach for online advising)				
				Pitching Perfectly seminar: Pitch Like a Pro and Create Excitement A. Knauer (HSMW) 12:00-14:00 (CET)	
Week 4	May 19 th	May 20 th	May 21 st	May 22 nd	May 23 rd
				Pitching Coaching: A. Knauer 09:30 – 12:00 (CET)	Walking through a Living Lab: 1- TUC Innovation Lab M. Ioannidis, E. Bikos, A. Papa-manolis (TUC) 10:00-11:30 (CET) 2- Lorraine Smart Cities Lab-ERPI L. Dupont (UL) 12:00-13:30 (CET) Pitching Coaching A. Knauer 13:30-16:00 (CET)* (* requires appointment with Prof. Knauer for online advising)
Week 5	May 26 th	May 27 th	May 28 th	May 29 th	May 30 th
			Pitch presentations and peer & expert evaluation Experts and peers 13:00-16:00 (CET)		Final Exam Individual participant Any two-hour interval between 09:00-18:00 (CET)