



RE-EURECA-PRO

The Research and Innovation Dimension of the European University on Responsible Consumption and Production

Participants:	Montanuniversität Leoben, Mittweida University of Applied Sciences, Technische Universität Bergakademie Freiberg, University of León, University of Petrosani, Silesian University of Technology, Technical University of Crete
WP 2:	Action 1 – New European Research Area – Citizen Engagement and Societal Knowledge, HSMW
D2.1:	Strategy Concept for increasing Citizen Engagement
Type:	Summary for the Project's Website
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Summary

D2.1 “Strategy Concept for increasing citizen engagement”

An internal strategy concept paper for increasing citizen engagement focusing on a successful implementation of the core topics of and within the context of (RE)-EURECA-PRO was developed. It includes strategies for future action in terms of increasing citizen engagement, as well as approaches for reducing barriers between civil society and academic institutions. For this purpose, a survey was conducted at all partner universities on the current status quo regarding science communication, existing structures, and future objectives and visions. The aim was to create a suitable framework for all partner universities to enable an effective transfer and diffusion of knowledge. Using the input from the data collected and scientific literature, a strategy concept was drafted that will serve as the basis for deliverable D2.2. (guidebook). Furthermore, the first formulated guidelines are being tested in the context of the implementation of science communication formats (milestone events). These include a science slam, a project week at each partner university with the support of the HSMW, and a children's university, which will also take place at each of the partner universities' campuses. The strategy concept and the concrete results of the written approaches will be incorporated into the guidebook.

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