

InnoForum 2023 “Unlocking the Potential of Failure in Innovation” & InnoExpo

“Manousos Manousakis” Amphitheatre, TUC Campus, Chania, Crete, Greece
Tuesday, 6 June 2023

<i>Programme (tentative):</i>	<i>Event / Presentation Title</i>	<i>Presenter / Moderator</i>
9:30 – 10:00	Welcome and Introduction	TUC Rector; Local Authorities; TUC-EURECA-PRO member
10:00 – 10:15	“The Flavor of Failure”	Ernesto G. Castañón (<i>Universidad de León</i>)
10:20 – 10:35	“Failing Forward”	Konstantinos Vassakis, Ph.D. (<i>Bizrupt</i>)
10:40 – 10:55	“Enerex: Innovative methodology for underground exploration: from concept to market”	Lionel Bertrand, Ph.D. (<i>ENEREX; Université de Lorraine</i>)
11:00 – 11:15	"Success is walking from failure to failure with no loss of enthusiasm"	Ilianna Vrouvaki, M.Sc. (<i>Aura Kritis</i>)
11:15 – 11:45	<i>Coffee break</i>	
11:45 – 12:30	Discussion panel: “From the... lightbulb to specs creation: what to keep and what to let go” ⁴	<i>Moderator:</i> Prof. Panagiotis Partsinevelos (Technical University of Crete)
12:30 – 14:00	<i>Lunch</i>	
14:00 – 14:15	“Fail fast to succeed”	Eri Pavlaki, M.Sc. (<i>Women Do Business</i>)
14:20 – 14:35	“To prototype or not to prototype, a greek drama in 3 acts”	Ries Bouwman, Ph.D. (<i>Montanuniversität Leoben</i>)
14:40 – 14:55	“Improving the farmer’s acceptance of Zen-Irriware precision irrigation software at farm level”	Kostas Chartzoulakis, PhD. (<i>ZenAgroPC</i>)
15:00 – 15:15	"Learning from our mistakes"	Manolis Lerakis, M.Sc. (<i>AVOEL</i>)
15:15 – 15:45	<i>Coffee break</i>	
15:45 – 16:30	Discussion panel: “Materializing and testing an idea: a practical roadmap” ⁵	<i>Moderator:</i> Prof. Evangelos Grigoroudis (Technical University of Crete)
17:00 - 19:00	InnoExpo⁶	Academic and general public participants

«Νῦν εὐπλόγηκα, ὅτε ἐναυάγησα» Ζήνων ὁ Κιτιεύς