



Deep Dive into Innovation & Entrepreneurship

Detailed Programme

Date	Duration CEST	Title	Instructor
Mo 15.05	9.00-9.30	Introduction	Afroditi Fotiou
*Mo 15.05	9.30-13.30	Design Thinking Workshop	Prof. Aramis Marin & Prof. Alaa Hassan
*We 17.05	9.00-13.00	Design Thinking Workshop	Prof. Aramis Marin & Prof. Alaa Hassan
*Mo 22.05	10.00-13.00	Lean Startup Approach: landing page and KPIs	Prof. Piotr Kordel
*Th 25.05	14.00-16.15	Pitching perfectly – the "secret" behind good pitches, pitch decks and pitch videos	Dr.-Ing. Stefanie Walter
Fr 26.05	10.00-13.00	Lean Startup Approach – consultation meetings	Prof. Piotr Kordel
*Tu 30.05	10.00-13.00	Create a Marketing Plan for Innovation	Prof. Stelios Tsafarakis
Tu 30.05	14.00-open	Pitching perfectly – consultation meetings	Dr.-Ing. Stefanie Walter
Th 01.06	11.00-14.00	Marketing Plan for Innovation - consultation meetings	Prof. Stelios Tsafarakis
Fr 09.06	16.00-18.00	Optional online presentation Award!	
Fr 09.06	16.00	Deadline for submission	
Fr 16.06	16.00	Deadline for peer review assessment	